

Strategy consulting, transformational and change management

The constant change of the markets, the effects of globalization as well as the digitalization of business processes challenge companies to reflect existing business models. Now is the right time to take proactive action and to update your business and the internal processes. Set the necessary course for transformation now!

Orange Consulting as your sparring to support your transformation will enable you to keep your business running during your future oriented transformation process.

Our services include top management consulting as well as change and transformational management in all issues regarding your strategic approach:

- Starting by the clarification of the company's vision and definition of strategic goals,
- identifying the appropriate activities and measurements to reach these goals within the timeline
- as well as assisting in the implementation of organizational and personnel development if required.

Our range of services include:

- Strategy consulting for your management board, business canvas modeling, the creation of your vision and your distinct position in your market, definition of strategic and operational objectives, support in realization of projects, development of individual concepts and measures of organizational and personnel development;
- Reflecting your business model with regard to sustainability of your company in a dynamic market, development of your fields of action concerning digitalization, changing customer demands in volatile market conditions;
- M&A services for the successful integration of new companies into your existing organization as well as the spin-off of business units, internal communications, development of action plans and implementation of relevant measures;
- Restructuring and organizational development, including design of efficient and effective structures and processes, development of a future-oriented corporate culture including motivating mission statements and business principles, codes of conduct and leadership principles;
- Change management consulting and transformational management with an integrated systemic approach including all aspects of the strategy, structure and culture that affect your personnel;
- Design of internal communication and accompanying measures for the monitoring of the change process with the involvement of your stakeholders.

organisationen anders gestalten.

We also advise and qualify the management teams in their role as change agents and communicators.

- Executive workshops, employee surveys and personnel development complete our top-down-services bottom-up to make your change the most successful.

For additional information check our website: www.orange-consulting.de.

The "Or.an.ge." in our company name stands for **O**rganisationen **and**ers **g**estalten which literally translates to 'shaping organizations differently'. This is our passion!

Our consulting services are based on your specific requirements. We would be pleased to arrange a personal appointment. We can then discuss in which areas of your change process you would like to be supported or what we can do to be a reliable partner throughout the entire process.

We will gladly take time for you and look forward to your call!

Phone ++49-221-500 550 35 or mail@orange-consulting.de

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